

BEST PRACTICE AWARDS 2026



THE
INVESTOR
RELATIONS
SOCIETY

ENTER BY
28 AUG

Showcase your excellence in IR



Welcome to this year's Best Practice Awards. The Awards are a chance to recognise and celebrate the insight, commitment and innovation that sit at the heart of great investor relations. At a time when the strategic value of IR has never been clearer, and when timely, transparent and consistent communication is so important to building investor confidence, it matters that we showcase the very best work taking place across our profession.

The Awards have long been an important part of the Society's mission to promote best practice, and I hope this year's entries will once again reflect the strength, creativity and ambition of our community.

I encourage companies of all sizes to enter. Whether you are demonstrating excellence in reporting, engagement, digital communications or innovation – this is an opportunity to reflect on your achievements, share what makes your approach distinctive, and show the impact that high-quality IR can have.

Matt Hall, CEO at The Investor Relations Society

2026 Awards timeline

6 May	Awards launch & entries open
28 Aug	Entries close for 2026
1 Sep	Quantitative analysis begins
9 Oct	Voted awards shortlists announced
16 Oct	Self-entry shortlists announced
Nov	Judging panel convened
24 Nov	Winners announced at the Best Practice Awards. The ceremony will take place at the Royal Lancaster, London – from 17:30 to 00:30am. The evening will include a drinks reception, three-course meal, after-dinner speaker and entertainment.

How to enter your company

- 1 Select categories at irsocietyawards.org.uk
- 2 Review and download the award criteria
- 3 Gather evidence and draft your entry
- 4 Complete your entry form with company info
- 5 Submit your entry by 28 August



Don't disqualify yourself on the grounds of size or budget. The judges reward clear thinking and execution. My advice: start by writing down the work you're genuinely proud of, then build the case and the evidence of impact around it.

Sharon Chen, IRO at Gamania Group
2025 Award Winner



For full details visit irsocietyawards.org.uk